**SNHU Travel Vacation Booking Website**

**Joseph Cassello Jr.**

**July 14, 2024**

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| **Item** | **Response** |
| **Business Case/Vision**  (value to attain) | Broaden SNHUs travel customer base by introducing niche vacation packages, enhance customer engagement and expand the reach of the market throughout the United States. |
| **Mission Statement**  (result to accomplish) | The mission is to create a website that simplifies booking and enhances the appeal of niche vacation packages to ensure SNHU as a top travel destination. |
| **Project Team**  (team members and roles) | * Product Owner: Christy * Scrum Master: Ron * Client: Amanda * Developer: Nicky * Tester: Brian |
| **Success Criteria** | Start date: July 14, 2024  Expected completion date: August 18, 2024 (5 weeks from July 14)  Final deliverable: A fully functional niche vacation booking website  Key project objectives:   * Develop and prioritze a backlog * Implement strong software engineering practices * Guarantee customer satisfaction through a user-friendly and intuitive designed website |
| **Key Project Risks** | * Time restraints * Technical complexities in new features * Evolving client requirments could lead to potential new needs |
| **Rules of Behavior**  (values and principles) | * Transparency and collobaration within the team * Use of agile principles * Focus on continual improvement * Respect each team member and ensure each member is being used to their fullest abilities |
| **Communication Guidelines**  (scrum events and rules) | * Daily scrum meetings to review progress, plan ahead and address challenges * Sprint planning to prioritze backlog items * Sprint review to show completed work and get feedback * Retrospective held after each sprint to evaluate work and areas for improvement * Regular meetings to adjust backlog based on project needs and feedback |